Agency:

002



Self Protect.: :20:00

0.0

\$405.00

KYW-TV

Confirmed:

11/01/12 06:39 PM

\$810.00

Order ID: 81118 FBD - LBD: 11/01/12 - 11/02/12 11/01/12 03:53 PM CF NTL-POL HL#: Created:

Client: **BURLINGTON COUNTY...** CPF. / / 3144 Agency Commission: 15 % Updated: EBIRCHILL on 11/01/12 06:39 PM

Buyer: WHITNEY EVERSOLE Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 11/06/12 02:56 PM JOHN LINK POL.-GWTS-PH BM: SS AE: Billing Int: Monthly

WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0%

15

GARGANIO & O'BRIEN

Product:

NEW ORDER CHG/PH 11/01/12

STRATEGIC MEDIA PLACEMENT

NR A/G Time Class Eligible Days Dur SC Self Pr Item **Break Type** Sales Catg **HHOLDS** Rate Spots Total MLOCAL1 0 0 0 0 1 0 0 NEWS 30 \$810.00 \$810.00 001 0.0

CDR

MLOCAL1

FBD <u>LBD</u> Oct 29 11/02/12 11/02/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

CDR; STAND ALONE 15'S

FBD LBD Oct 29 11/01/12 11/01/12 2

0 0 0 2 0 0 0 NEWS

Time Class Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item Eligible Days Break Type **HHOLDS** 003 **DPRICE** 0 0 0 0 1 0 0 DAY 30 0.0 \$500.00 \$500.00

LUR

FBD LBD Oct 29 11/02/12 11/02/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total

004 **NEARLYMF** 0 0 0 0 2 0 0 **NEWS** 15 0.0 \$475.00 2 \$950.00

LUR; STAND ALONE 15'S

FBD <u>LBD</u> Oct 29 11/02/12 11/02/12 2

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 0 0 0 0 2 0 0 NEWS 005 **NLATE** 15 0.0 \$900.00 2 \$1,800.00

LUR; STAND ALONE 15'S

LBD FBD Oct 29 11/02/12 11/02/12 2

Order Totals Revised Total Confirmed Revised **Confirmed Total** Quantity Quantity **Order Section Gross Amt** Net Amt **Gross Amt Net Amt** Spot Buy Lines 8 0 \$4,870.00 \$4,139.50 \$0.00 \$0.00 Installments 0 0 \$0.00 \$0.00 \$0.00 \$0.00 **Ancillary Buy Lines** 0 0 \$0.00 \$0.00 \$0.00 \$0.00

NR A/G

Buyer:

AE:

BS TELEVISION STATIONS

KYW-TV

Order ID: 81118 CF NTL-POL FBD - LBD: 11/01/12 - 11/02/12

HHOLDS

Created: 11/01/12 03:53 PM

Client: BURLINGTON COUNTY... Agency:

STRATEGIC MEDIA PLACEMENT WHITNEY EVERSOLE

JOHN LINK POL.-GWTS-PH

CPE: / / 3144 GARGANIO & O'BRIEN Product:

Demo:

DMA RTG

HL#:

Agency Commission: 15 % Updated: Self Protect.: :20:00 Sched. Code: Z

Confirmed:

EBIRCHILL on 11/01/12 06:39 PM 11/01/12 06:39 PM

Contract: 11/06/12 02:56 PM Monthly

Billing Int: BM: SS

Share: 0% WPVI: 0% WGTW: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Order Totals: \$4,870.00 \$4,139.50 \$0.00 \$0.00